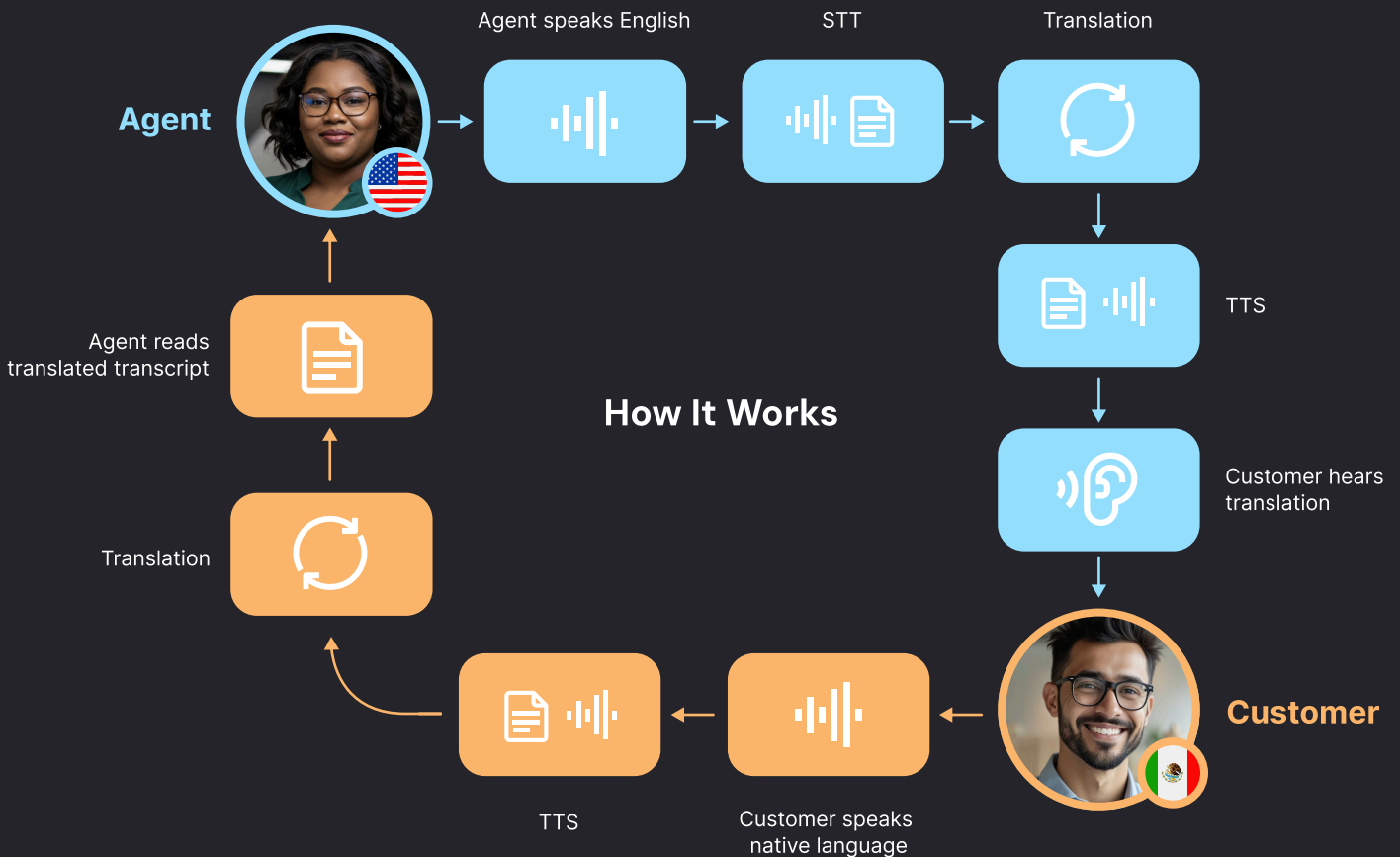


# Break down language barriers for a truly global customer experience

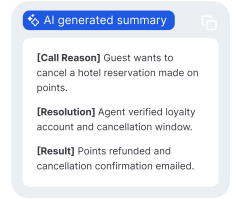
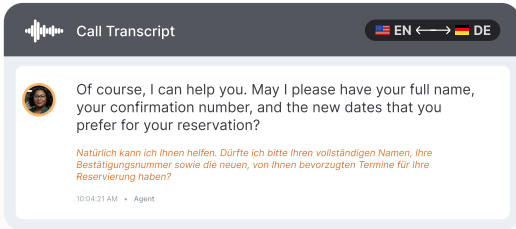
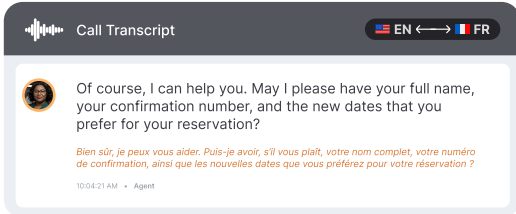
**CRESTA REAL-TIME TRANSLATION**

Cresta Real-Time Translation enables agents and customers to communicate effortlessly across languages. Embedded directly into Agent Assist, it automatically detects and translates speech in real time, helping enterprises reduce friction and deliver seamless multilingual experiences.



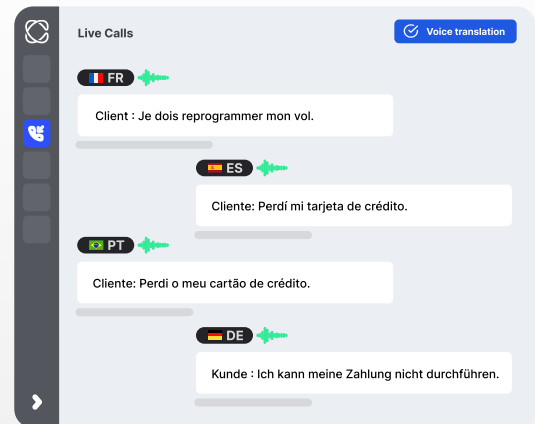
## Say goodbye to expensive translators

Relying on human translators adds cost, delay, and friction to every multilingual interaction. Cresta removes the need for intermediaries, allowing agents to connect with customers directly in their native language without compromising quality.



## One team, global reach

Cresta removes language as a barrier to hiring and staffing, allowing every agent to support customers in their native language. Without the need to build or manage separate language-based teams, you can simplify operations, reduce costs, and maintain consistent service quality across regions.



## Accelerate Global Expansion

Cresta enables enterprises to enter new markets faster by removing language as a barrier to launch. With real-time multilingual support, teams can serve customers from day one, adapt quickly to demand, and capture growth opportunities ahead of the competition.

## Why Enterprise Contact Centers Trust Cresta Real-Time Translation

### Precision Performance



High-quality, real-time translation powered by industry-specific language models ensures natural, fluent, and context-aware conversations.

### Unified Intelligence



Seamlessly embedded in Cresta Agent Assist, keeping agents in flow without switching tools or disrupting conversations.

### Responsible AI



Enterprise-grade compliance and privacy safeguards designed to protect sensitive data and meet global standards.

Turn every conversation into a competitive advantage

REQUEST A PERSONALIZED DEMO

